

# Company Profile

PT New Indobatt Energy Nusantara



Factory Area 7,2 Hectares

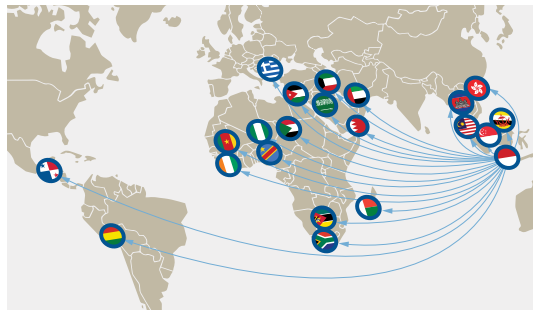


ISO 9001:2015  
and ISO 14001:2015 standard

PT New Indobatt Energy Nusantara Was Originally Named PT Indobatt Industri Permai. PT Indobatt Industri Permai Has Been Established Since 1979. At Its Inception, PT Indobatt Industri Permai Only Produced Battery Plates To Meet The Needs Of The Battery Industry. In 1985, It Began Producing Their First Battery.

Until 2022, In Order To Increase The Company's Contribution To The National Energy And Automotive Industry, PT Indobatt Industri Permai Agreed Together With PT Prospect Motor To Establish A Joint Venture Under The Name PT New Indobatt Energy Nusantara.

With The Rapid Development Of Automotive Technology, The Company Continues To Innovate To Create Products That Are In Accordance With The Times To Meet The Needs Of The Domestic And Foreign Markets.



*New Indobatt's distribution network.*

## Distribution

For more than 40 years, PT New Indobatt Energy Nusantara as PT Indobatt Industri Permai has produced millions of batteries for various uses. Most of their batteries are distributed in Indonesia. In addition to the domestic market, PT New Indobatt Energy Nusantara seeks to compete in foreign markets.

# Milestone

**1979**

Formally established as battery plate under the company name of Indobatt Industri Permai

**1984**

Enhancing Japan technology platform

**1985**

From plate makers to battery manufacturer.

**1989**



Entering the international market.

**1992**

Technology breakthrough, the application of low water loss.

**1996**

Enhancing the separator technology to poly ethylene separator with own specific material and design.

**1998**

Technology breakthrough under European Expertise.

**2001**

Relocate & rebuild new plant of about 72 HA area. Plant restructure and application of latest newly plant machinery

**2003**



Awarded ISO 9001 for Quality Management Standard

**2008**

Introducing the new calcium plates for Maintenance Free Battery.

**2010**

First production of VRLA battery for motorcycle.

**2013**

VRLA motorcycle battery enhancement and introducing new generation of heavy duty battery

**2015**

Introducing SuperCure Technology

**2018**



New Generation of MF batteries with nano technology  
Awarded ISO 14001 for Environment Standard

**2019**

Development of Motive Power Battery

**2022**



Joint venture with PT Prospect Motor to become PT New Indobatt Energy Nusantara.

## PT New Indobatt Energy Nusantara

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